

Sharks Ski Club **Photography and Video Policy**



- **Sharks Ski Club** follow Snowsport England's guidance regarding the use of photographs and videos. This guidance is available from the Club Welfare Officer, or see Snowsport England's **Snow Safe Policy** which can be accessed through the link on the **Sharks Ski Club** website. The club is keen to promote positive images of children involved in snowsport activities and is not preventing the use of photographic or video equipment either by the club or parents
- **Sharks Ski Club** recognises the need to ensure the welfare and safety of all young people in sport.
- Parents / carers should be aware that photographs and videos may be taken of children to enhance the coaching programme. The photography will focus on the activity / task, not the individual.
- When signing the membership form parents / carers give consent to the club photographing or videoing their child's involvement in snowsports and publishing the photographs in Club publications or press articles. Parents / children have the right to opt out of the taking of video or photographic images, and should contact one of the Child Welfare Officer's or a member of the Committee if they wish to do so.
- If parents are unable to consent to their child being photographed or videoed the club will make all reasonable attempts to exclude the child from photos and videos, but cannot guarantee this.
- **Sharks Ski Club** recognises that it is almost impossible to prevent the taking of photographs and videos with mobile phones and small cameras but will endeavour to prevent photographs, video or other images of young people being taken of members who have opted out of the taking of video or photographic images.
- Parents should be aware that photographs and videos may be put onto our closed club Facebook page.
- Where images of children are used by the club the child's name will not also be used. Where a child's name is used in an article their photograph will not be used if this identifies them.
- Parents or children should talk to the Child Welfare Officer or a member of the Committee if they have any concerns regarding inappropriate or intrusive photographs.

- **Sharks Ski Club** will take all steps to ensure images are used solely for the purposes they are intended. If you become aware that these images are being used inappropriately you should inform the Club Welfare Officer immediately.
- If a child has concerns about images being taken they should report this immediately to the Club Welfare Officer or his or her instructor.